



# **SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY**

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NBA & NAAC)  
Dindigul – Palani Highway, Dindigul-624 002

## **BUREAU FOR HIGHER STUDIES**

### **Coordinators**

Mrs.J.Dhanalakshmi,AP/CSE

Mrs.G.Rajarajeshwari,AP/ECE

### **Contact Details:**

#### **Email**

**ssmbhs@ssmiet.ac.in**

#### **Phone Number**

**9791627742, 9003326766**



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[Mrs.G.Rajarajeshwari]



**Principal**

[Dr.Senthil Kumaran]

## **EXECUTIVE SUMMARY**

The Bureau for Higher Education at SSM Institute of Engineering and Technology was inaugurated on October 17, 2023, with Rtn. Jennifer Xavier, an Analytics Manager at Hashind Robotics, as the esteemed guest speaker. The ceremony was a significant milestone in our commitment to providing invaluable educational support to our student body.

Rtn. Xavier delivered an inspiring keynote speech, marking the significance of education in shaping the future. The ribbon-cutting ceremony officially opened the Bureau, strategically located within our Institute Library for convenient access. The report details the facilities and services offered, audience engagement during the event, implications and impact, plans for the future, and recommendations for further improvements.

The inauguration of the Bureau for Higher Education is a remarkable achievement that reflects our dedication to academic excellence and supporting our students' educational journeys.

# CIRCULAR



**SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY**

Dindigul – Palani Highway, Dindigul – 624 002.

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Website : [www.ssmiet.ac.in](http://www.ssmiet.ac.in)

C.No.049/SSMIET/2023

Date: 13.10.2023

## CIRCULAR

### **BUREAU FOR HIGHER STUDIES**

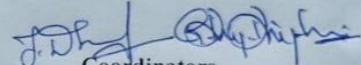
We are delighted to announce the establishment of the Bureau for Higher Education at SSM Institute of Engineering and Technology. This new initiative has been conceived to provide our student body with an invaluable support system to facilitate and enrich student's educational pursuits.

The official inauguration of the Bureau for Higher Education is scheduled for 17th October 2023 between 9 to 9.30 a.m. We are honoured to have Rtn. Jennifer Xavier, a distinguished Rotarian and Analytics Manager at Hashind Robotics, as our esteemed guest for the inauguration ceremony.

The Bureau for Higher Education has been strategically positioned within our Institute Library (1<sup>st</sup> floor) to guarantee convenient access for all students



13.10.23  
**PRINCIPAL**



**Coordinators**

[1.Mrs.J.Dhanalakshmi, AP/CSE]

[2.Mrs.G.Rajarajeshwari, AP/ECE]

**Copy to: Chairman for kind information**

**Administrative Officer**

**HoD's**

CIVIL

CSE

ECE

EEE

MECH

S&H

AIDS & CSBS

# BROCHURE



# SSM

INSTITUTE OF ENGINEERING AND  
TECHNOLOGY

APPROVED BY AICTE, NEW DELHI | AFFILIATED TO ANNA UNIVERSITY, CHENNAI  
ACCREDITED BY NAAC | ACCREDITED BY NBA (ECE, EEE, MECH UG PROGRAMS)

## INAUGURATION OF BUREAU FOR HIGHER STUDIES



### TIME AND DATE

OCTOBER 17  
TUESDAY  
09.00 AM TO 09.30 AM

### VENUE

MAIN LIBRARY (FIRST FLOOR)

### SPEAKER

Rtn. Jennifer Xavier  
Rotarian, Analytics Manager

### COORDINATORS

Mrs. J. Dhanalakshmi, AP/CSE  
Mrs. G. Rajarajeshwari, AP/ECE

### PRINCIPAL

Dr. Senthil Kumaran Durairaj

## CHIEFGUEST PROFILE



# Rtn. Jennifer Xavier

ROTARIAN, ANALYTICS MANAGER,  
BUSINESSWOMAN, MOM

## EDUCATION HISTORY

### PSG COLLEGE OF TECHNOLOGY, CBE

- Master of Science - Software Engineering

## WORK EXPERIENCE

- 10 years of experience in the corporate world. Successfully climbed the ladder from Data Analyst to **Analytics Manager** in this span
- **Co-founder** and **CEO** of Hashind Solutions, Hashind Robotics and **Hashind** School of Excellence in Dindigul

## COMMUNITY DEVELOPMENT

### ROTARY CLUB OF DINDIGUL

- Aug 15th 2021: Joined the prestigious and traditional Rotary club of Dindigul
- July 1st, 2022: **First Woman Secretary** of the club
- July 1st, 2023: **First Woman** and **Youngest President** of the Club

### OTHERS

- Member of Innerwheel club of Dindigul
- Previous Member of Young Indians, Dindigul
- Former Associate President of **Toastmasters** International in Bangalore

## ABOUT ME

Coimbatorean settled in Dindigul, in pursuit of creating a network, was given multiple opportunities to co-found businesses and to give back to the society through Rotary. **Grateful Soul!**

My Husband, Mr. Aravind.M, my greatest supporter and apostle of empowerment.

We have a son, Sahash (Aju)

My Best friend in Dindigul, is my Mother-in-law, Mrs. Premalatha, Director of Hashind Solutions

I love family, dogs, travelling, driving, reading, coffee and BIRYANI!

## CONTACT

✉ josephine.jennifer@gmail.com

🌐 www.hashind.com

📞 +91 770 800 1403


📍 Hashind Robotics, Anna Nagar, Behind MSP School, Dindigul

## **RIBBON CUTTING CEREMONY**

The official inauguration of the Bureau for Higher Education was marked by a ribbon-cutting ceremony. Distinguished guests, including Rtn. Jennifer Xavier, institute leadership, and faculty members, participated in this symbolic moment. The ribbon cutting signified the Institute's commitment to providing students with the resources and support they need to excel in their educational pursuits



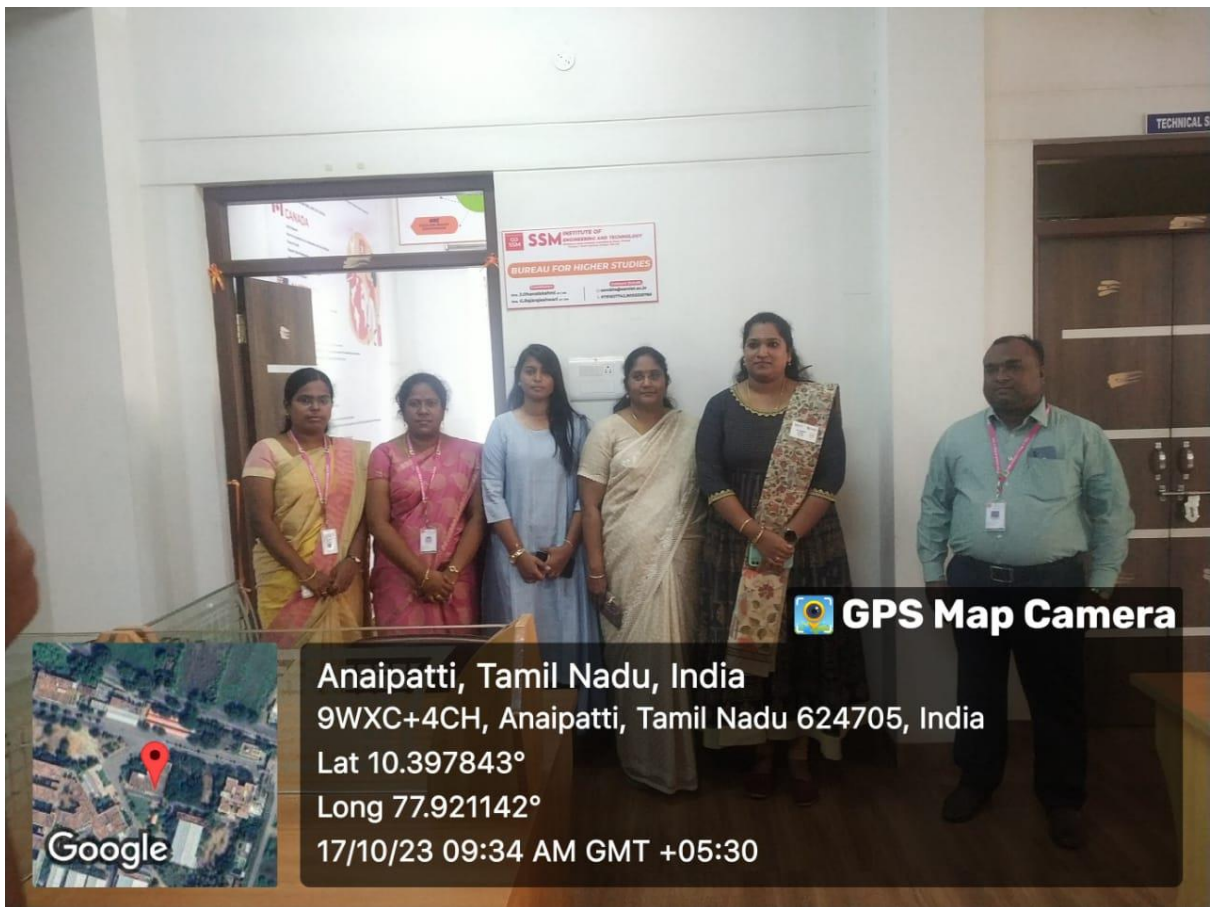


 **GPS Map Camera**

**Kuthathupatti, Tamil Nadu, India**  
9WXC+7GW, Kuthathupatti, Tamil Nadu 624709, India  
Lat 10.398242°  
Long 77.92109°  
17/10/23 09:33 AM GMT +05:30



Google



 **GPS Map Camera**

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9WXC+4CH, Anaipatti, Tamil Nadu 624705, India  
Lat 10.397843°  
Long 77.921142°  
17/10/23 09:34 AM GMT +05:30



Google



## **IMPLICATIONS AND IMPACT**

The Bureau for Higher Education is poised to have a profound impact on the academic and personal development of our students. By providing resources and support for academic success, career growth, and skill development, it aligns with our mission to prepare students for a competitive and ever-evolving job market.

## **NEXT STEPS**

In the coming months, the Bureau will continue to develop and expand its services. Plans include organizing seminars, workshops, and events to further enhance students' academic and professional skills. The Bureau will also actively seek feedback from students to ensure its services meet their evolving needs.